



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Tuesday, September 25, 2012 to Sunday, September 30, 2012

Estimate ID

12158

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

208254

jug
9/24/12

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KRQE 5a News	EM	M-F		\$50.00	5	1	1	1			3
5:00 AM 6:00 AM		30		\$150.00							
KRQE 6a News	EM	M-F		\$100.00	5	1	1	1			3
6:00 AM 7:00 AM		30		\$300.00							
KRQE Noon News	DT	M-F		\$275.00	3		1				1
12:00 PM 12:30 PM		30		\$275.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
Dr. Phil	EF	M-F		\$100.00	5		1				1
3:00 PM 4:00 PM		30		\$100.00							
KRQE 4p News	EN	M-F		\$275.00	3	1					1
4:00 PM 4:30 PM		30		\$275.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 4:30p News	EN	M-F		\$275.00	3		1				1
4:30 PM 5:00 PM		30		\$275.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News	EN	M-F		\$500.00	3	1					1
5:30 PM 6:00 PM		30		\$500.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
Jeopardy	PA	M-F		\$350.00	5	1		1			2
6:00 PM 6:30 PM		30		\$700.00							
Wheel of Fortune	PA	M-F		\$425.00	5			1			1
6:30 PM 7:00 PM		30		\$425.00							
Blue Bloods	PT	F		\$1,500.00	3			1			1
9:00 PM 10:00 PM		30		\$1,500.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
Amazing Race	PT	Su		\$1,500.00	3					1	1
7:00 PM 8:00 PM		30		\$1,500.00							
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 10p News	LN	M-F		\$1,100.00	3			1			1
10:00 PM 10:35 PM		30		\$1,100.00							
Sold out at LUR per KRQE. Move to L3 to clear.											

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/24/2012 3:56:23 PM

KRQE-S2

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suzannel@mediastategies.com



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KRQE-S2

Program Name	DP	Days		Gross Rate	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
		Length									
Letterman	LF	M-F		\$125.00			1				1
10:35 PM 11:35 PM		30		\$125.00							
Station Gross Totals				\$7,225.00		5	6	6		1	18

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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Date/Time Sent: 9/24/2012 3:56:23 PM

KRQE-S2

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Spot Manager: All, 09/24/12-09/30/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/26/12												
Station: KRQE												
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		5:12:06 AM	MHTV1206H	\$50.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		6:58:31 AM	MHTV1205H	\$100.00
	POL/Heinrich I	208254	M-F KROE New	4p-430p	:30	P3	[ALL]	HEINRICH 12158		4:08:45 PM	MHTV1207H	\$275.00
	POL/Heinrich I	208254	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12158		5:51:04 PM	MHTV1206H	\$500.00
	POL/Heinrich I	208254	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12158		6:21:14 PM	MHTV1206H	\$350.00
												\$1,275.00
												\$1,275.00
Date: 09/27/12												
Station: KRQE												
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		5:52:44 AM		\$50.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		6:38:15 AM		\$100.00
	POL/Heinrich I	208254	M-F KROE New	12p-1230p	:30	P3	[ALL]	HEINRICH 12158		12:04:32 PM		\$275.00
	POL/Heinrich I	208254	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12158		3:07:08 PM		\$100.00
	POL/Heinrich I	208254	M-F KRQE New	430p-5p	:30	P3	[ALL]	HEINRICH 12158		4:57:26 PM		\$275.00
	POL/Heinrich I	208254	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12158		10:46:15 PM		\$125.00
												\$925.00
												\$925.00
Date: 09/28/12												
Station: KRQE												
	POL/Heinrich I	208254	Fri Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 12158				\$1,500.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158				\$50.00
	POL/Heinrich I	208254	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12158				\$425.00
	POL/Heinrich I	208254	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12158				\$350.00
	POL/Heinrich I	208254	M-F KROE New	KRQE News	:30	P5	[ALL]	HEINRICH 12158				\$100.00
	POL/Heinrich I	208254	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 12158		10:25:49 PM		\$1,100.00
												\$3,525.00
												\$3,525.00
Date: 09/30/12												
Station: KRQE												
	POL/Heinrich I	208254	Sun Hour 2	7p-8p	:30	P3	[ALL]	HEINRICH 12158				\$1,500.00
												\$1,500.00
												\$1,500.00
												\$7,225.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 9/24/2012
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I, Media Strategies and Research

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, September 25, 2012			Sunday, September 30, 2012		

Total Charges: \$7,225.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, September 24, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title